

GOOGLE CLOUD PLATFORM (GCP)

USAGE STATISTICS



GCP IS USED BY

3,936

COMPANIES

SPREAD ACROSS

49

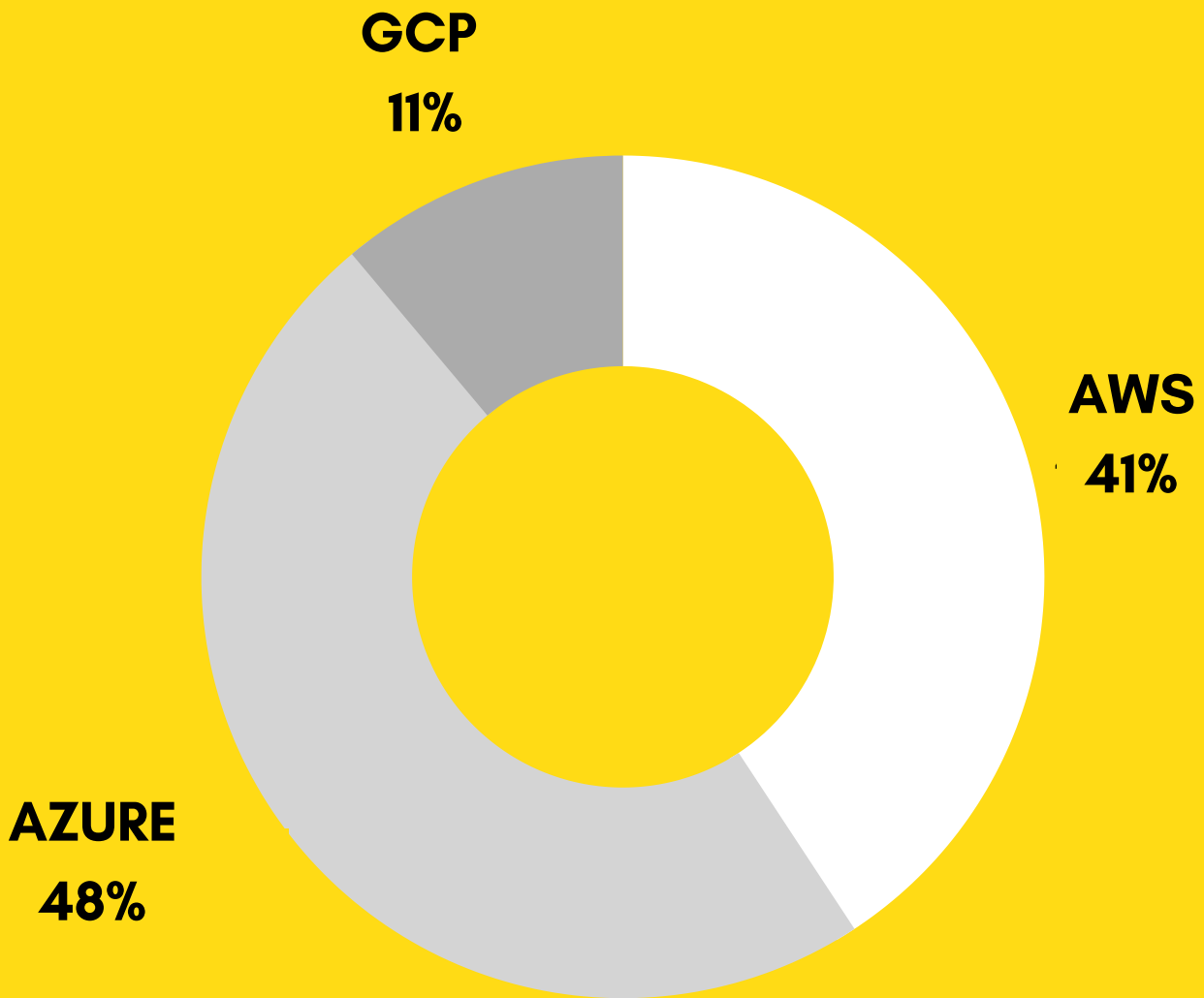
COUNTRIES

OPERATING IN

84

INDUSTRIES

GCP MARKET SHARE



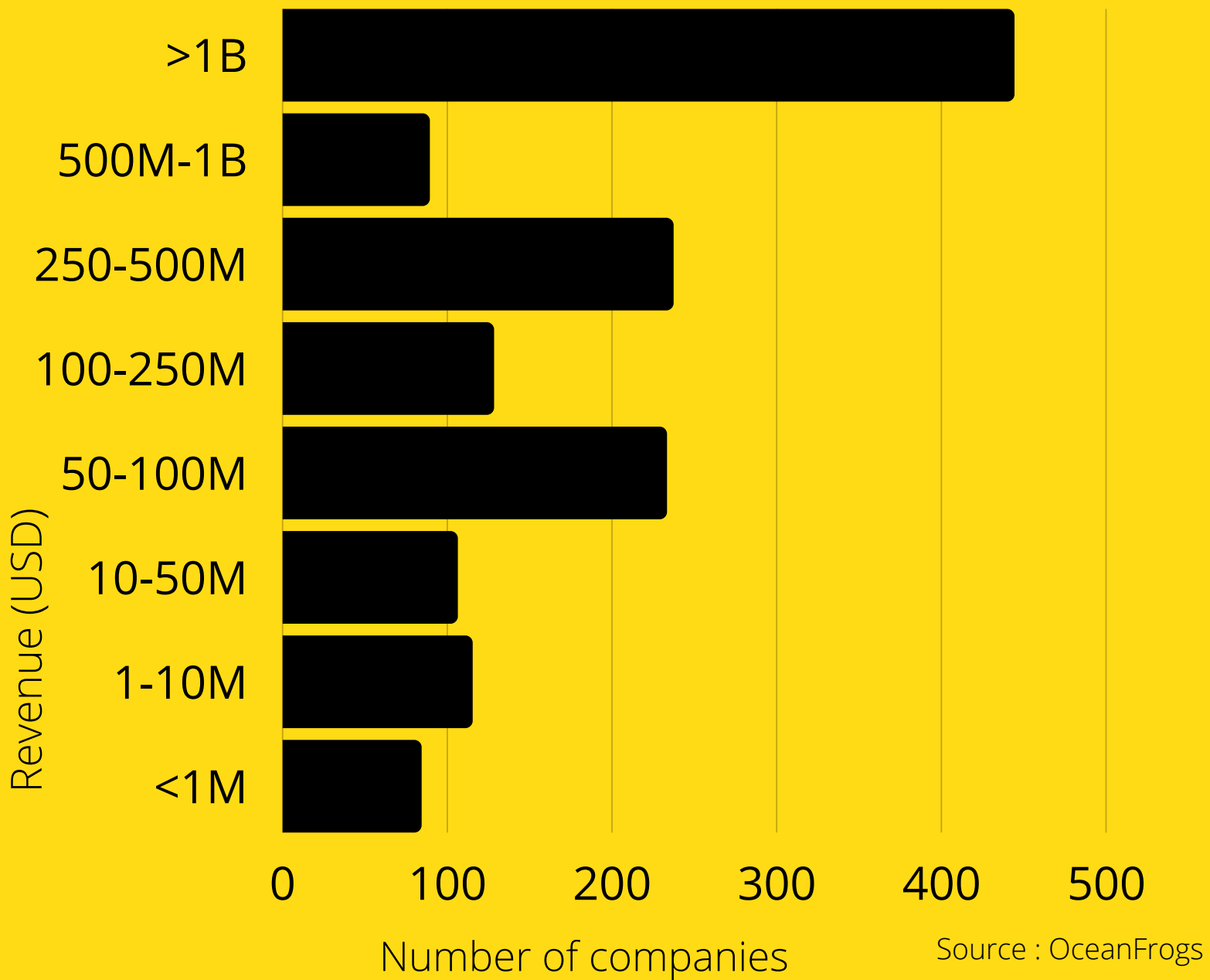
*chart shows distribution by revenue.

Source : OceanFrogs



GCP has a significantly lower market share as compared to its competitors (AWS and Azure).

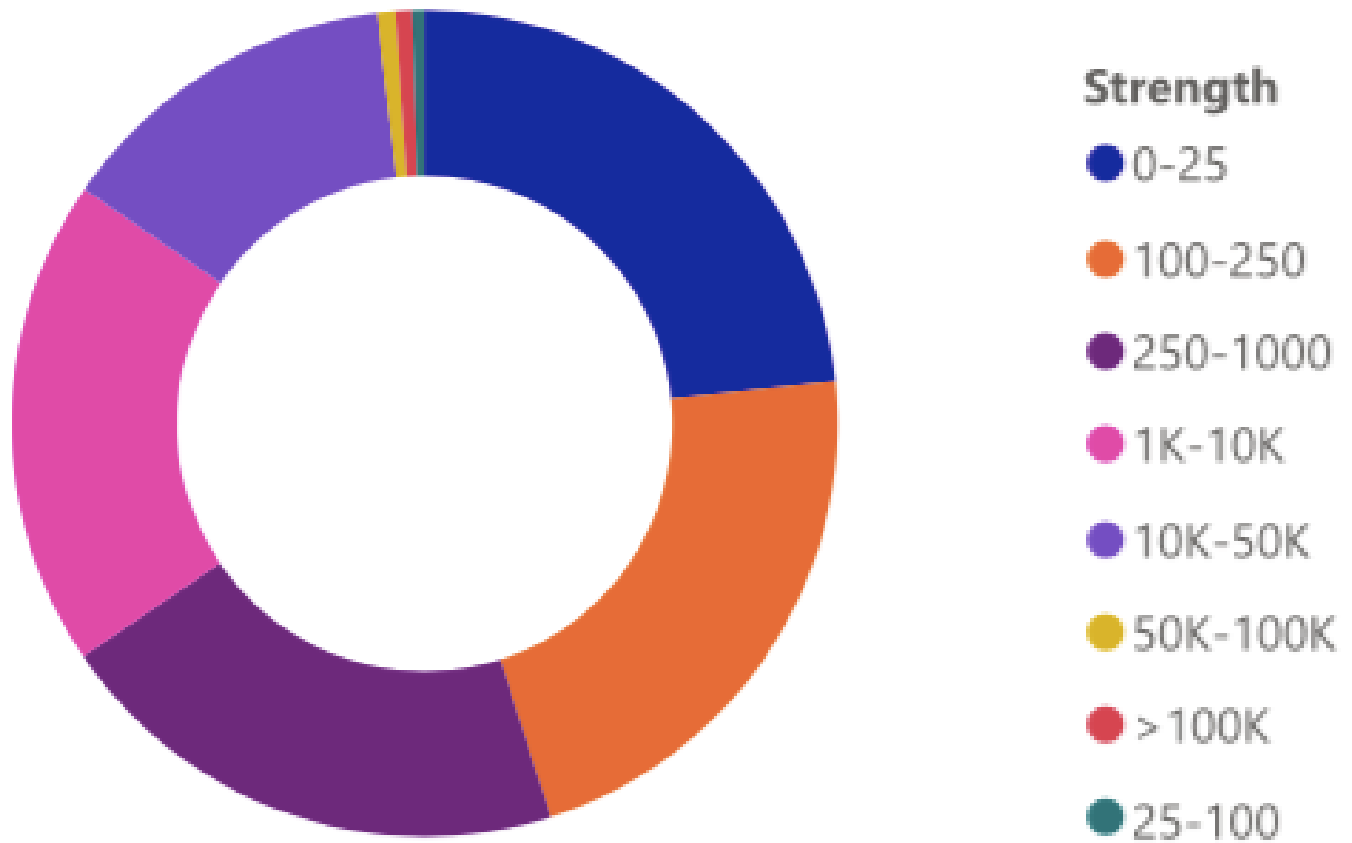
GCP USAGE BASED ON REVENUE



This data suggests that companies with revenue greater than \$1B have a heavy GCP usage.

COMPANY DISTRIBUTION ACCORDING TO EMPLOYEE STRENGTH

*chart shows distribution by employee strength.



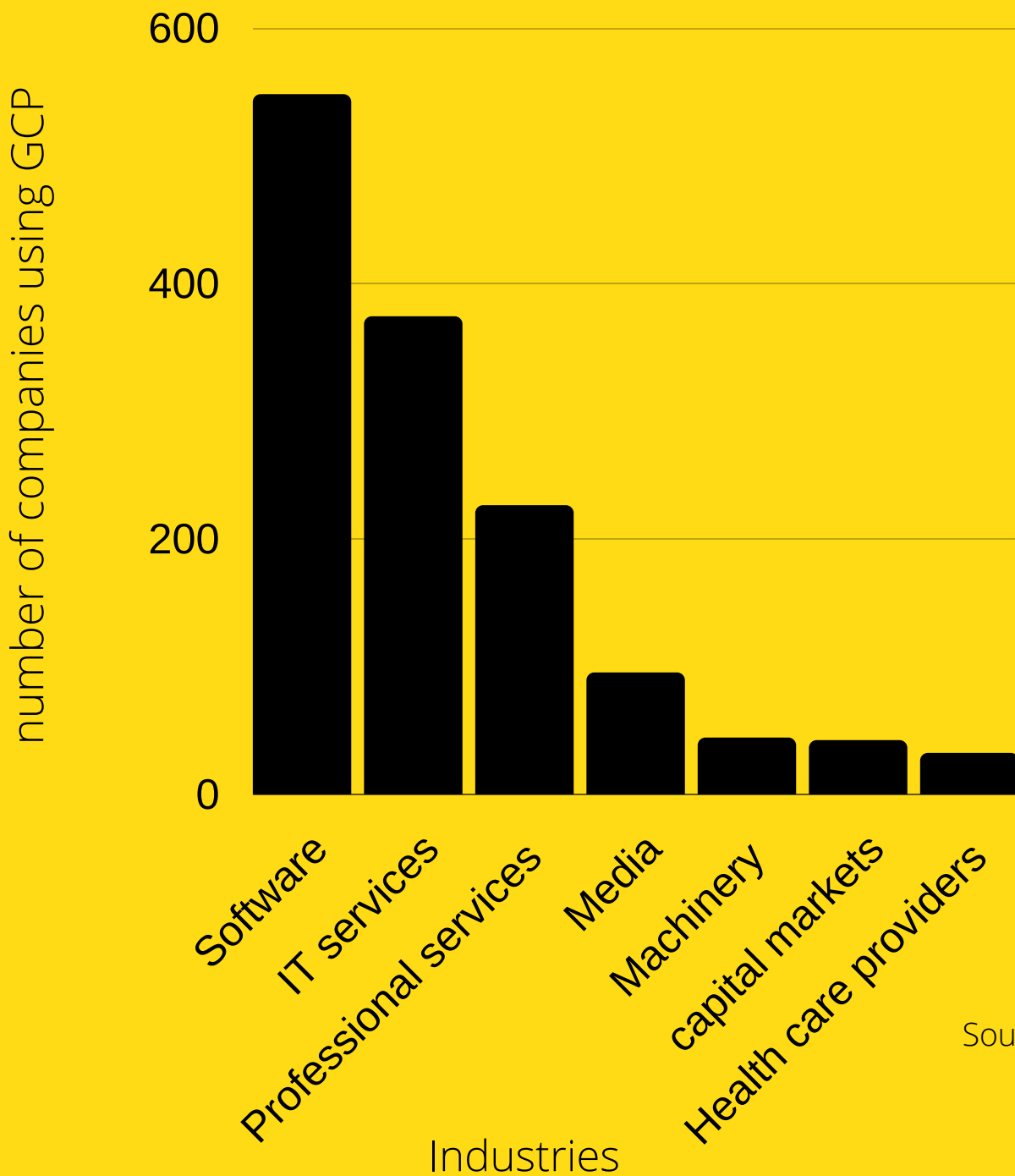
Strength = Employee strength

Source : OceanFrogs



Majority of the companies using GCP have an employee strength of less than 10K.

COMPANY DISTRIBUTION ACCORDING TO INDUSTRY



Source : OceanFrogs



Software industry and IT services use GCP more than other industries.

COMPANIES THAT USE GCP

THE MOST

ACCENTURE

REVENUE : >1B

EMP STRENGTH: >100K

INDUSTRY : IT Services

IBM

REVENUE : >1B

EMP STRENGTH: 10K-50K

INDUSTRY : IT Services

SALESFORCE

REVENUE : >1B

EMP STRENGTH : 10K-50K

INDUSTRY : Software

RECENT ADOPTERS

REVENUE : >1B

EMP STRENGTH: 1K-10K

DIRECTI

INDUSTRY : Internet & Direct Marketing Retail

REVENUE : >1B

EMP STRENGTH : 10K-50K

NUANCE

INDUSTRY : Software

REVENUE : 250M-500M

EMP STRENGTH : 250-1K

DILIGENT

INDUSTRY : Software

*Revenue in USD

THE OLD WAY

WEEK 1:

X

X

X

X

MONTH 1 :

Decision makers identified for only one Customer Persona.



THE OCEAN FROGS WAY

DAY 1:



Fill up the Customer Persona form.



Automation Spend is calculated.



Lead Scores are generated.



Decision makers are identified for all Customer Persona(s).

DAY 2 :



GTM



OUR MOTTO

**WHY JUST HIT
YOUR
NUMBER
WHEN YOU
CAN DOUBLE
IT INSTEAD!**

ABOUT THE COMPANY

OCEANFROGS IS A NEXT-GEN
SALES INTELLIGENCE
PLATFORM. THROUGH OUR
DATA INTELLIGENCE WE ENABLE
B2B MARKETERS ACHIEVE 2X
SALES VELOCITY.



4.8



CONTACT US

~~FOR MORE~~

FOR 2X SALES VELOCITY

VISIT

www.oceanfrogs.com

EMAIL ADDRESS

vinay@oceanfrogs.com

PHONE NUMBER

1-669 243 0759 (USA)

91 725 928 4954 (INDIA)

LOCATION

Bangalore – San Jose